



# Goyal Salt Limited

Manufacturer of Triple Refined Free Flow Iodised & Industrial Salt

CIN : L24298RJ2010PLC033409  
(Formerly: Goyal Salt Private Limited)

Wednesday | July 10<sup>th</sup>, 2024

To,  
The Manager-Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, C-I Block G, Bandra Kurla Complex, Bandra (East),  
Mumbai-400051, Maharashtra, India

Company Symbol: GOYALSALT, ISIN: INE0QFE01017

Sub: LAUNCHED A NEW PRODUCT- "GOYAL SALT PREMIUM"

Ref: Pursuant to regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

**GET READY TO EXPERIENCE INNOVATION LIKE NEVER BEFORE WITH OUR NEW PRODUCT- "GOYAL SALT PREMIUM" TARGETING TO REACH THE PREMIUM CUSTOMERS**

Dear Sir,

We are thrilled to announce that after lots of planning, R&D, Quality checks and team efforts, Goyal Salt Limited ("the Company") has successfully launched a new product named "Goyal Salt Premium". With this launch, the motive of the Company is to reach the premium Customers/clients.

Further, the details as required under regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, are attached as Annexure-1.

Please take on record the above information.

Thanking You,

For and on behalf of  
Goyal Salt Limited

(Jayanti Jha Roda)  
Company Secretary and Compliance Officer  
Membership No. A50623

Encl: As above

Regd. & Corp. Off : Plot No.229-230, Guru Jambheshwar Nagar, Lane No.7  
Gandhi Path, Vaishali Nagar, Jaipur, Raj. -302021  
Factory Unit-I : Survey No 546, Near Biyani Petrol Pump, Mohanpura Bypass Road, Nawa City, Dist Nagaur, Raj. – 341509  
Factory Unit-II : Unit II : Survey No 416, Village- Chirai Moti, Taluka – Bhachau, District- Kutch, Gujarat - 370140  
Website : www.goyalsalttd.com • E-mail: info@goyalsalt.in • Mobile : +91 89555 23403





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## Annexure-1

The details of the said product as required under regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, are as follows:

Sl. No.	Particulars	Details
1.	Name of the Product	<b>Goyal Salt Premium</b> (Refined Iodised Salt) *
2.	Date of launch	Tuesday, July 9 <sup>th</sup> , 2024
3.	Category of product	Salt (sodium chloride, NaCl)-FMCG  The followings are the features of this product: <ul style="list-style-type: none"><li>• Attractive Packaging</li><li>• Targeting to reach the premium customers</li><li>• Initially packaging is to be in 1 Kg</li><li>• Add on value to our existing products</li><li>• Enhanced Quality</li><li>• Capability to capture the domestic market</li></ul>
4.	Whether caters to domestic/ international market	Domestic (Tier-I Cities)
5.	Name of the countries in which the product is launched (in case of international)	At present, the Company wants to explore its new product in Tier-I Cities with a motive to explore the overseas market near future.

\*The packaging of Goyal Salt Premium showing all sides with its content is hereby attached.

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Front & Back



Side 1



Side 2