



# Goyal Salt Limited

Manufacturer of Triple Refined Free Flow Iodised & Industrial Salt

CIN : L24298RJ2010PLC033409  
(Formerly: Goyal Salt Private Limited)

Monday | February 24<sup>th</sup>, 2025

To,  
The Manager-Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, C-I Block G, Bandra Kurla Complex, Bandra (East),  
Mumbai-400051, Maharashtra, India

**Company Symbol: GOYAL SALT, ISIN: INE0QFE01017**

**Sub: Launched a New Product- "GOYAL HIMALAYAN PINK SALT"**

**Ref: Pursuant to regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**"GOYAL SALT HAS EXPANDED IT'S BRAND PORTFOLIO BY ADDING PINK/ROCK SALT TO IT'S CURRENT OFFERINGS"**

**Dear Sir,**

We are thrilled to announce that after lots of planning, R&D, Quality checks and team efforts, Goyal Salt Limited ("the Company") has successfully launched another new product named "**Goyal Himalayan Pink Salt**".

Himalayan Pink Salt is also knowns as "**Sendha Namak**" and "**Rock Salt**" which has many potential health benefits and those are as follows:

- Digestion:** Rock salt can help with digestion, gas, acidity, and heartburn.
- Hydration:** Rock salt helps the body absorb water and prevents dehydration.
- Blood pressure:** Rock salt's potassium content can help stabilize blood pressure.
- Metabolism:** Rock salt can boost metabolism and help with weight loss.
- Skin:** Rock salt can help with skin health, eliminate clogged pores, and rejuvenate the skin.

Regd. & Corp. Off : Plot No.229-230, Guru Jambeshwar Nagar, Lane No.7  
Gandhi Path, Vaishali Nagar, Jaipur, Raj. -302021  
Factory Unit-I : Survey No 546, Near Biyani Petrol Pump, Mohanpura Bypass Road, Nawa City, Dist Nagaur, Raj. – 341509  
Factory Unit-II : Unit II : Survey No 416, Village- Chirai Moti, Taluk – Bhachau, District- Kutch, Gujarat - 370140  
Website : [www.goyalsaltltd.com](http://www.goyalsaltltd.com) • E-mail: [info@goyalsalt.in](mailto:info@goyalsalt.in) • Mobile : +91 89555 23403





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- **Sore Throats:** Gargling with salt water can help treat sore throats.
- **Stress:** Rock salt baths can help reduce stress and anxiety, and promote better sleep.

With above benefits Rock Salt also has the following other uses:

- Rock salt can be used for seasoning meats and vegetables.
- Rock salt can be used as a natural air purifier and dehumidifier.
- Rock salt can be used for therapeutic foot soaks and body scrubs.
- Rock salt can be used as a natural cleaning agent.

Hence, with this launch, the motive of the Company is to reach the all kind of customers.

Further, the details as required under regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and SEBI Master Circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, is attached as **Annexure-1**.

Please take on record the above information.

Thanking You,

**For and on behalf of  
Goyal Salt Limited**

**(Jayanti Jha Roda)**  
**Company Secretary and Compliance Officer**

**Encl: As above**

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Annexure-1

Sl. No.	Particulars	Details
1.	Name of the Product	<b>Goyal Himalayan Pink Salt</b> (Commonly known as "Sendha Namak" and "Rock Salt")
2.	Date of launch	Monday, February 24 <sup>th</sup> , 2025
3.	Category of product	<p>Salt (sodium chloride, NaCl)-FMCG</p> <p>The followings are the features of this product:</p> <ul style="list-style-type: none"> <li>• Attractive Packaging</li> <li>• Targeting to reach the all-category customers</li> <li>• A type of rock salt contains minerals like iron, calcium and magnesium</li> <li>• Initially packaging is to be in 1 Kg</li> <li>• Add on value to our existing products</li> <li>• Capability to capture the domestic market</li> </ul>
4.	Whether caters to domestic/ international market	Domestic (Tier-I Cities)
5.	Name of the countries in which the product is launched (in case of international)	At present, the Company wants to explore its new product in Tier-I Cities with a motive to explore the overseas market near future.

\*The packaging of Goyal Himalayan Pink Salt showing all sides with its content is hereby attached.

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