



Goyal Salt Limited

Manufacturer of Triple Refined Free Flow Iodised & Industrial Salt

CIN : L24298RJ2010PLC033409
(Formerly: Goyal Salt Private Limited)

Wednesday | December 18th, 2024

To,
The Manager-Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C-I Block G, Bandra Kurla Complex, Bandra (East),
Mumbai-400051, Maharashtra, India

Company Symbol: GOYAL SALT, ISIN: INE0QFE01017

Sub: LAUNCHED A NEW PRODUCT- "GOYAL BLACK SALT"

Ref: Pursuant to regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

"GOYAL SALT HAS EXPANDED IT'S BRAND PORTFOLIO BY ADDING BLACK SALT TO IT'S CURRENT OFFERINGS"

Dear Sir,

We are thrilled to announce that after lots of planning, R&D, Quality checks and team efforts, Goyal Salt Limited ("the Company") has successfully launched a new product named "**Goyal Black Salt**".

As we already know, black salt which is also commonly known as "**Kala Namak**" is most recommended salt fulfilled with many health benefits and those are:

- Digestion:** Black salt can help with digestion by stimulating bile production in the liver, which can help with heartburn, bloating, and gas.
- Detoxification:** Black salt can help the body detoxify naturally.
- Skin health:** Black salt can be used in skin treatments due to its exfoliating and purifying properties
- Blood pressure:** Black salt is often recommended as a healthier alternative to regular table salt because it may contain less sodium.





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- **Respiratory issues:** Black salt is often used in traditional medicine as a remedy for respiratory conditions such as asthma, sinus congestion, and allergies.
- **Hair health:** Black salt can help prevent hair fall and improve hair growth.
- **Diabetes:** Black salt can help maintain sugar levels in the body when taken in balanced quantities.

With this launch, the motive of the Company is to reach the maximum Customers/clients specially the health-conscious section of the society.

Further, the details as required under regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, are attached as Annexure-1.

Please take on record the above information.

Thanking You,

**For and on behalf of
Goyal Salt Limited**

(Jayanti Jha Roda)
Company Secretary and Compliance Officer
Membership No. A50623

Encl: As above

Regd. & Corp. Off : Plot No.229-230, Guru Jambeshwar Nagar, Lane No.7
Gandhi Path, Vaishali Nagar, Jaipur, Raj. -302021

Factory Unit-I : Survey No 546, Near Biyani Petrol Pump, Mohanpura Bypass Road, Nawa City, Dist Nagaur, Raj. – 341509

Factory Unit-II : Unit II : Survey No 416, Village- Chirai Moti, Taluka – Bhachau, District- Kutch, Gujarat - 370140

Website : www.goyalsaltltd.com • E-mail: info@goyalsalt.in • Mobile : +91 89555 23403





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Annexure-1

The details of the said product as required under regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, are as follows:

Sl. No.	Particulars	Details
1.	Name of the Product	Goyal Black Salt (Commonly known as "Kala Namak")
2.	Date of launch	Wednesday, December 18 th , 2024
3.	Category of product	<p>Salt (sodium chloride, NaCl)-FMCG</p> <p>The followings are the features of this product:</p> <ul style="list-style-type: none"> • Attractive Packaging • Targeting to reach the health-conscious customers/clients • A type of rock salt contains minerals like iron, calcium and magnesium • Initially packaging is to be in 1 Kg • Add on value to our existing products • Capability to capture the domestic market
4.	Whether caters to domestic/ international market	Domestic (Tier-I Cities)
5.	Name of the countries in which the product is launched (in case of international)	At present, the Company wants to explore its new product in Tier-I Cities with a motive to explore the overseas market near future.

*The packaging of Goyal Black Salt showing all sides with its content is hereby attached.

Regd. & Corp. Off

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*Front and back view of Goyal Black Salt Packaging



*Side view of Goyal Black Salt Packaging