



# Goyal Salt Limited

Manufacturer of Triple Refined Free Flow Iodised & Industrial Salt

CIN : L24298RJ2010PLC033409  
(Formerly: Goyal Salt Private Limited)

Wednesday | December 18<sup>th</sup>, 2024

To,  
The Manager-Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, C-I Block G, Bandra Kurla Complex, Bandra (East),  
Mumbai-400051, Maharashtra, India

Company Symbol: GOYALSALT, ISIN: INE0QFE01017

Sub: LAUNCHED A NEW PRODUCT- "GOYAL BLACK SALT"

Ref: Pursuant to regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

***"GOYAL SALT HAS EXPANDED IT'S BRAND PORTFOLIO BY ADDING BLACK SALT TO IT'S CURRENT OFFERINGS"***

Dear Sir,

We are thrilled to announce that after lots of planning, R&D, Quality checks and team efforts, Goyal Salt Limited ("the Company") has successfully launched a new product named **"Goyal Black Salt"**.

As we already know, black salt which is also commonly known as **"Kala Namak"** is most recommended salt fulfilled with many health benefits and those are:

- **Digestion:** Black salt can help with digestion by stimulating bile production in the liver, which can help with heartburn, bloating, and gas.
- **Detoxification:** Black salt can help the body detoxify naturally.
- **Skin health:** Black salt can be used in skin treatments due to its exfoliating and purifying properties
- **Blood pressure:** Black salt is often recommended as a healthier alternative to regular table salt because it may contain less sodium.

Regd. & Corp. Off : Plot No.229-230, Guru Jambheshwar Nagar, Lane No.7  
Gandhi Path, Vaishali Nagar, Jaipur, Raj. -302021  
Factory Unit-I : Survey No 546, Near Biyani Petrol Pump, Mohanpura Bypass Road, Nawa City, Dist Nagaur, Raj. - 341509  
Factory Unit-II : Unit II : Survey No 416, Village- Chirai Moti, Taluka – Bhachau, District- Kutch, Gujarat - 370140  
Website : [www.goyalsaltltd.com](http://www.goyalsaltltd.com) • E-mail: [info@goyalsalt.in](mailto:info@goyalsalt.in) • Mobile : +91 89555 23403





# Goyal Salt Limited

Manufacturer of Triple Refined Free Flow Iodised & Industrial Salt

CIN : L24298RJ2010PLC033409  
(Formerly: Goyal Salt Private Limited)

- **Respiratory issues:** Black salt is often used in traditional medicine as a remedy for respiratory conditions such as asthma, sinus congestion, and allergies.
- **Hair health:** Black salt can help prevent hair fall and improve hair growth.
- **Diabetes:** Black salt can help maintain sugar levels in the body when taken in balanced quantities.

With this launch, the motive of the Company is to reach the maximum Customers/clients specially the health-conscious section of the society.

Further, the details as required under regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, are attached as Annexure-1.

Please take on record the above information.

Thanking You,

**For and on behalf of  
Goyal Salt Limited**

**(Jayanti Jha Roda)  
Company Secretary and Compliance Officer  
Membership No. A50623**

*Encl: As above*

**Regd. & Corp. Off** : Plot No.229-230, Guru Jambheshwar Nagar, Lane No.7  
Gandhi Path, Vaishali Nagar, Jaipur, Raj. -302021  
**Factory Unit-I** : Survey No 546, Near Biyani Petrol Pump, Mohanpura Bypass Road, Nawa City, Dist Nagaur, Raj. – 341509  
**Factory Unit-II** : Unit II : Survey No 416, Village- Chirai Moti, Taluka – Bhachau, District- Kutch, Gujarat - 370140  
Website : [www.goyalsaltltd.com](http://www.goyalsaltltd.com) • E-mail: [info@goyalsalt.in](mailto:info@goyalsalt.in) • Mobile : +91 89555 23403





# Goyal Salt Limited

Manufacturer of Triple Refined Free Flow Iodised & Industrial Salt

CIN : L24298RJ2010PLC033409  
(Formerly: Goyal Salt Private Limited)

## Annexure-1

The details of the said product as required under regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, are as follows:

Sl. No.	Particulars	Details
1.	Name of the Product	<b>Goyal Black Salt</b> (Commonly known as “Kala Namak”)
2.	Date of launch	Wednesday, December 18 <sup>th</sup> , 2024
3.	Category of product	Salt (sodium chloride, NaCl)-FMCG  The followings are the features of this product: <ul style="list-style-type: none"><li>• Attractive Packaging</li><li>• Targeting to reach the health-conscious customers/clients</li><li>• A type of rock salt contains minerals like iron, calcium and magnesium</li><li>• Initially packaging is to be in 1 Kg</li><li>• Add on value to our existing products</li><li>• Capability to capture the domestic market</li></ul>
4.	Whether caters to domestic/ international market	Domestic (Tier-I Cities)
5.	Name of the countries in which the product is launched (in case of international)	At present, the Company wants to explore its new product in Tier-I Cities with a motive to explore the overseas market near future.

*\*The packaging of Goyal Black Salt showing all sides with its content is hereby attached.*

**Regd. & Corp. Off** : Plot No.229-230, Guru Jambheshwar Nagar, Lane No.7  
Gandhi Path, Vaishali Nagar, Jaipur, Raj. -302021  
**Factory Unit-I** : Survey No 546, Near Biyani Petrol Pump, Mohanpura Bypass Road, Nawa City, Dist Nagaur, Raj. – 341509  
**Factory Unit-II** : Unit II : Survey No 416, Village- Chirai Moti, Taluka – Bhachau, District- Kutch, Gujarat - 370140  
Website : [www.goyalsaltltd.com](http://www.goyalsaltltd.com) • E-mail: [info@goyalsalt.in](mailto:info@goyalsalt.in) • Mobile : +91 89555 23403





\*Front and back view of Goyal Black Salt Packaging



\*Side view of Goyal Black Salt Packaging